



CLÍNICA CONCEITO | ESTÉTICA DENTAL
BY HIRATA & HIGASHI

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We asked the architect Letícia Kracik Breda to produce a project that would transmit the concept of a KI clinic to patients, combining aesthetics, art and design. Aesthetics and architecture were approached perennially, assigning great importance to the existing spaces, nature and natural lighting.

Timeless and especially symbolic elements were chosen. At the entrance, a large red door greets the patients, in the Eastern tradition of welcoming those that arrive at one's home. The reception was organized as a lounge, with areas for registration, waiting and café, all together in a minimalist space,

with specially designed furniture, works of art and technological entertainment available to clients.

Light colors are predominant, which makes spaces seem expansive. External openings were enlarged to get more natural light. In the offices on the upper floor, the chairs are placed in front of the windows for better lighting and for a view of the top of the trees, which brings an important sensation of well-being to patients during the treatment. The administration offices are concentrated in the annex building, so that the main area is used exclusively for patient care.



Figure 1:
Front façade, where windows stand out.

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Figure 2 to 5:

Outstanding features: red entrance door and integration of spaces.



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Figure 6 to 9:

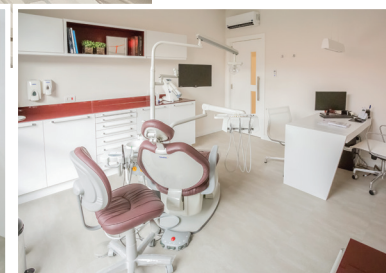
The four independent offices are independent and have chairs of different colors, which are also used in cabinets, to make their identification easier. Color of mobile pieces of furniture is neutral, as they may be rolled out to different offices.



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**Figure 10 to 13:**

Nature is integrated in project. Preservation of a native tree in the land lot, protected by glass walls, is evidence of our concern about sustainability. It also adds light and sophistication to area reserved for classes, which may also be adapted for events.



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