

DENTAL ARCHITECTURE



WK Odontologia

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FOR US AT WK ODONTOLOGIA, OFFERING

PATIENTS a comfortable and welcoming environment has always been the most important. After all, they are fully trusting the health of your smile in our hands. Therefore, some concepts have guided us since the beginning; among them, mainly, the integration with nature, so that we could have a pleasant working environment on a daily basis, thinking both of patients and our team. In this sense, some qualities favor the building where we are based today, such as the facade vastly covered by a vigorous vine, the good lighting of the interiors and the winter garden.

The grapevine that surrounds the facade is popularly known as “false vine” (*Parthenocissus tricuspidata*), due to its resemblance to a grape vine, and has the interesting characteristic of losing all leaves in the autumn, which are renewed in one bright green in the spring. This gives the building a dynamic look, passing through the seasons, and providing us with the experience of following more closely those cycles of renovation and change that we live naturally.

The rehabilitation of the building was strongly designed to offer a welcoming and creative environment, removing the idea of austerity, coldness and fear associated with the concept of dentist, which, in general, patients have. With this in mind, we chose to incorporate the use of wood in many elements of the project present in the sliding panels that divide the environments, on the counter in the waiting room, on the toilet counter and other decorative elements. We also brought many potted plants to these environments, paying special attention to the winter garden. Not by chance, the service chair was positioned in front of him, where we worked on the landscaping so that he could awaken a look

of serenity in patients at the time of the procedures. Among the vegetation there, we have our orchids, which bloom annually, a brazilian cherry and a water spout with running water, developed especially for the winter garden.

The office also has a waiting room with coffee and a toilet in the immediate access of the building, an archive and material storage room and the service room, with an office at its entrance. This, in addition to the winter garden in front of the service chair, has adjacent to it a large support laboratory for the manufacture of prostheses, a sterilization room and a bathroom for internal use.

On the facade of the building, we have yet another unusual element: a showcase, which adds a concept of Boutique Dentistry to the project, not in the sense of sophistication, but in terms of offering individualized care to our patients, guided by the generous welcome that we always seek. The idea of maintaining the showcase also met the desire to allow passersby to have a more direct contact with the office, which is, in general, a universe that is always so hermetic and distant.







For us, the great challenge was to create a pleasant and welcoming environment without scaring patients by the sophistication, as our office is located in São Carlos, a city from the countryside of São Paulo, with just over 200 thousand inhabitants. In this sense, we hope that our patient feels the office as an extension of his own home. An example of this is our coffee counter, where they can be at ease in a pleasant environment, with water, teas and cookies at their disposal, with access to our Wi-Fi network, and of course, where we have good music playing in our playlist all the time.

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